

INCENTIVES - CGD

Around The District in 120 Days

Target Audience: Everyone

Description Visit as many clubs as possible in the District

Start Date: September 1, 2021

End Date: December 31, 2021

Award: Draw of three members each to receive \$25 gift certificate

Club Open House Challenge

Target Audience Established Clubs

Description Hold at least 2 Open Houses and add 5 new members during the year, plus end the year with charter strength of 20+ members

Start Date July 1, 2021

End Date June 30, 2022

Award Receive \$50 Toastmasters Gift Certificate

Club Open House Challenge - September/October 2021

Target Audience Established Clubs

Description Hold an open house with the most number of guests in the district (top 3 clubs)

Start Date September 1, 2021

End Date October 31, 2022

Award Receive \$50 Toastmasters Gift Certificate or \$50 towards a Zoom licence

Club Membership Building Contests Challenge

Target Audience Established Clubs

Description Add 5 members during any of the three Toastmasters Membership Campaign, ie Smedley (Aug-Sep), Talk up Toastmasters (Feb-Mar) and Beat the Clock (May-Jun)

Start Date July 1, 2021

End Date June 30, 2022

Award Receive \$25 Toastmasters Gift Certificate per Award. If you win 2 award campaigns, you get an additional \$25 Bonus Certificate (total \$75), and if you win all 3 campaigns, you win an additional \$50 Bonus Certificate (total =\$125)!

Club Membership Renewal Challenge (for first round of renewals)

Target Audience Established Clubs

Description Renew 80% or better of Membership Base by October 1

Start Date July 1, 2021

End Date June 30, 2022

Award Receive a \$25 TI Gift Certificate (Item# 6634) (Receive an additional \$50 Gift Certificate for 100% renewals of member base – Total of \$75)

Club Membership Renewal Challenge (for second

round of renewals)

Target Audience Established Clubs

Description Renew 80% or better of Membership Base by April 1

Start Date July 1, 2021

End Date June 30, 2022

Award Receive a \$25 TI Gift Certificate (Item# 6634) (Receive an additional \$50 Gift Certificate for 100% renewals of member base – Total of \$75)

New Club Challenge

Target Audience New Clubs

Description Submit Charter forms with 20+ members within 14 days from the club launch meeting date

Start Date July 1, 2021

End Date June 30, 2022

Award Receive a Customized Club Banner or a **Zoom Licence**

New Club Lead Challenge

Target Audience Everyone

Description Member who provides a lead to the Club Extension Chair or Club Growth Director which leads to a kick off meeting and charters during the term.

Start Date July 1, 2021

End Date June 30, 2022

Award Receive a \$50 gift certificate

New Club Mentor Challenge

Target Audience New Club Mentor

Description Member who works with a newly chartered club to bring it to distinguished status or better by the end of the term

Start Date July 1, 2021

End Date June 30, 2022

Award Receive a \$50 Gift Certificate

Club Coach Challenge

Target Audience Club Coaches

Description Coach the club to distinguished status or better

Start Date Date of appointment as club coach

End Date June 30, 2022

Award \$50 Gift Certificate